

Prithvi Rakhyani

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Panamanian-born Information Technology Management graduate with experience and/or education in web development, digital product management, entrepreneurship, and data. Able to provide value in challenging environments, particularly in those that foster growth and learning experiences. I'm excited to make a difference.

EDUCATION

University of North Carolina at Greensboro (3.83/4.0 GPA)

Aug 2018 – Dec 2019

M.S. in Information Technology and Management

Greensboro, North Carolina

- Concentration in Cyber Security,
- Represented the University in two (2) competitions dealing with Data Analytics (CDC, Humana).

Florida State University

Jan 2013 – Aug 2017

B.S. in Computer Criminology

Panama City, Panama/Tallahassee, Florida

- Minored in Business,
- Awarded the **2+2 scholarship**,
- Founded the Florida State University Debate Team,
- Vice President of the Panamanian Student Association,
- Member of the Professional Fraternity: Lambda Alpha Epsilon.

SKILLS

- Working knowledge of HTML, CSS, Bootstrap, and PHP,
- Working knowledge of Adobe Photoshop, Adobe Premiere Pro, Sketch, and Figma,
- Taken graduate level courses and received online certifications on R, MySQL, and Python,
- Comfortable in MS Windows, and Mac OS X environments,
- Native fluency in English, Spanish, Hindi, and Sindhi.

WORK EXPERIENCE

Painting Contractors Association

Apr 2021 – Present

Digital Project Manager

St. Louis, Missouri

- Designed and developed multiple WordPress based pages and websites using HTML5, CSS3, Bootstrap, Beaver Builder, and PHP, while maintaining the highest accessibility and usability standards; this includes API integration and SSO management, as well as handling all sorts of SEO across our various platforms,
- Utilised design tools including Figma and Adobe Photoshop to develop graphics, flyers, web-mockups, and other media for use across the organisation,
- Developed 10+ chatbots to be used on PCA's primary website to aid frequently-asked user questions, including but not limited to: current/future PCA events, PCA products and services, and general customer service,
- Worked on and assisted in the management and development of multiple digital platforms, including Overdrive (a SaaS that provides 500+ hours of painting-related educational content), LearnWorlds (a Learning Management System for painting contractors), and a membership based platform that enables user management, billing, and provides the ability to design and develop member-only pages,
- Implemented thorough data management/tracking across PCA and its platforms using a combination of Google Analytics, Hotjar, curated Data-Studio reports, Google Search Console, Google Tag Manager, and other analytic tools,
- Developed a URL shortener, created a custom version of 'linktree', as well as implemented 'deep-linking' across

PCA products.

University of North Carolina Greensboro – School of Health and Human Sciences **Jan 2019 – Jan 2022**
Web Developer Greensboro, North Carolina

- Assisted in the creation and management of over 15 WordPress based websites,
- Authored and formatted WordPress pages in a Bootstrap 3 and Bootstrap 4 environment using HTML5, and CSS3, with slight exposure to PHP,
- Organised information for presentation on the web (including navigation and page layouts),
- Provided frequent training to HHS Faculty and Staff on the usage of WordPress,
- Assured accessibility of documents for the web,
- Used tools including Adobe Photoshop to design graphics to be used across all websites,
- From Jan 2019 – May 2019, performed the aforementioned tasks for the College of Math and Statistics (4-month graduate assistantship position).

Freelance Web Developer **Dec 2020 – Present**

- Created digital platforms (websites, templates, projects) for clients, using WordPress. This includes the design stage, implementation, as well as additional features required by the client.

The Red Flag Group **Apr 2018 – Dec 2019**
Research Analyst Panama City, Panama

- Conducted thorough background checks on local companies, and globally recognised organisations and individuals,
- Analysed and wrote high-quality due diligence reports in English, Spanish, and Portuguese,
- Performed daily watch-list database screening and updating for high profile clients and companies.

Corporación La Prensa **Aug 2017 – Feb 2018**
Jr. Project/Product Specialist Panama City, Panama

- Designed and developed a digital platform (using WordPress) titled Metro Por Metro, as a product for Panama's leading newspaper company—launching with over 20,000 page views in the first month,
- Assisted in the development of business strategies, as well as the creation of digital start-ups, including: a national eCommerce website, and a digital ticketing platform that promoted country-wide events,
- Carried out social screening processes and interviews for potential employees for the company,
- Communicated with the organisation's sales team, and carried out nation-wide sales of Metro Por Metro,
- Executed marketing strategies, including the development of social media ads, as well as using a combination of Google Analytics and Google Adwords, to reach our target audience,
- Managed an intern who was in charge of graphic design,
- Nominated for "*Young Associate of the Year*" within 3 months of employment.

Deloitte, Inc. **Oct 2012 – Dec 2012**
Accountant (Internship) Panama City, Panama

- Carried out revisions and corrections of financial statements, balance sheets, and cash flow statements,
- Performed inventory counts, restocking, and other tasks assigned by supervisors.

EXTRACURRICULAR ACTIVITIES AND INTERESTS

- Awarded a Certificate of Completion from The University of Helsinki for completion of course titled "Elements of AI",
- Awarded Certificate of Accomplishment from DataCamp for completion of courses on Python, and R,
- Awarded title of Best Delegate in over 12 national debate conferences hosted by academic institutions and organisations,
- Awarded title of Best Delegate at HACIA Democracy, an international debate conference hosted by Harvard

University,

- President of Florida State University's Music Club, and senator of the university's Student Government,
- **Interest:** Product Management, Project Management, Business Development, Data Analytics, Technology, Entrepreneurship, Content Creation, Cyber Security, WordPress Web Development, Idea Generation, Football, Changing the World.

CURRENT AND PAST DIGITAL PROJECTS

- **Mokk@** (freelance: coffee shop/croissanterie), **TangerineTube** (freelance: subscription-based workouts), **Pack-a-Pay** (freelance: restaurant- food delivery). **Rakhyani** (personal portfolio), **Choose My Smoothie** (smoothie recipes filterable by ingredients), **The Tech-Letter** (weekly newsletter featuring productivity enhancing digital tools), **What Pills Today** (providing an organisational way to manage medicine reminders), **Mi Abogado PTY** (national directory of lawyers and law firms), **IFLSG** (technology blog), **Panama Sports Magazine** (digitalised version of national sports magazine).