

Prithvi Rakhyani

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Panamanian-born Information Technology Management graduate with experience and/or education in web development, digital product management, entrepreneurship, and data. Able to provide value in challenging environments, particularly in those that foster growth and learning experiences. I'm excited to make a difference.

EDUCATION

University of North Carolina at Greensboro (3.83/4.0 GPA)

Aug 2018 – Dec 2019

M.S. in Information Technology and Management

Greensboro, North Carolina

- Concentration in Cyber Security,
- Represented the University in two (2) competitions dealing with Data Analytics (CDC, Humana).

Florida State University

Jan 2013 – Aug 2017

B.S. in Computer Criminology

Panama City, Panama/Tallahassee, Florida

- Minored in Business,
- Awarded the **2+2 scholarship**,
- Founded the Florida State University Debate Team,
- Vice President of the Panamanian Student Association,
- Member of the Professional Fraternity: Lambda Alpha Epsilon.

SKILLS

- Working knowledge of HTML, CSS, and PHP,
- Taken graduate level courses and received online certifications on R, MySQL, and Python,
- Familiar with Adobe Photoshop, Adobe Premiere Pro, Sketch, and Figma,
- Comfortable in MS Windows, and Mac OS X environments,
- Native fluency in English, Spanish, Hindi, and Sindhi.

WORK EXPERIENCE

Painting Contractors Association

Apr 2021 – Present

Digital Project Manager

St. Louis, Missouri

- Designed and developed multiple WordPress based pages and websites using HTML5, CSS3, Bootstrap, Beaver Builder, and PHP, while maintaining the highest accessibility and usability standards; this includes API integration and SSO management, as well as handling all sorts of SEO across our various platforms,
- Utilised design tools including Figma and Adobe Photoshop to develop graphics, flyers, web-mockups, and other media for use across the organisation,
- Developed 10+ chatbots to be used on PCA's primary website to aid frequently-asked user questions, including but not limited to: current/future PCA events, PCA products and services, and general customer service,
- Worked on and assisted in the management and development of multiple digital platforms, including Overdrive (a SaaS that provides 500+ hours of painting-related educational content), LearnWorlds (a Learning Management System for painting contractors), and YourMembership (a membership based platform that enables user management, billing, and provides the ability to design and develop member-only pages),
- Implemented thorough data management/tracking across PCA and its platforms using a combination of Google Analytics, Hotjar, curated Data-Studio reports, Google Search Console, Google Tag Manager, and other analytic tools,
- Developed a URL shortener, as well as implemented 'deep-linking' across PCA products.

University of North Carolina Greensboro – School of Health and Human Sciences **Jan 2019 – Present**
Web Developer Greensboro, North Carolina

- Assisted in the creation and management of over 15 WordPress based websites,
- Authored and formatted WordPress pages in a Bootstrap 3 and Bootstrap 4 environment using HTML5, and CSS3, with slight exposure to PHP,
- Organised information for presentation on the web (including navigation and page layouts),
- Provided frequent training to HHS Faculty and Staff on the usage of WordPress,
- Assured accessibility of documents for the web,
- Used tools including Adobe Photoshop to design graphics to be used across all websites,
- From Jan 2019 – May 2019, performed the aforementioned tasks for the College of Math and Statistics (4-month graduate assistantship position).

Freelance Web Developer **Dec 2020 – Present**

- Created digital platforms (websites, templates, projects) for clients, using WordPress. This includes the design stage, implementation, as well as additional features required by the client.

The Red Flag Group **Apr 2018 – Dec 2019**
Research Analyst Panama City, Panama

- Conducted thorough background checks on local companies, and globally recognised organisations and individuals,
- Analysed and wrote high-quality due diligence reports in English, Spanish, and Portuguese,
- Performed daily watch-list database screening and updating for high profile clients and companies.

Corporación La Prensa **Aug 2017 – Feb 2018**
Jr. Project/Product Specialist Panama City, Panama

- Designed and developed a digital platform (using WordPress) titled Metro Por Metro, as a product for Panama's leading newspaper company—launching with over 20,000 page views in the first month,
- Assisted in the development of business strategies, as well as the creation of digital start-ups, including: a national eCommerce website, and a digital ticketing platform that promoted country-wide events,
- Carried out social screening processes and interviews for potential employees for the company,
- Communicated with the organisation's sales team, and carried out nation-wide sales of Metro Por Metro,
- Executed marketing strategies, including the development of social media ads, as well as using a combination of Google Analytics and Google Adwords, to reach our target audience,
- Managed an intern who was in charge of graphic design,
- Nominated for “*Young Associate of the Year*” within 3 months of employment.

Deloitte, Inc. **Oct 2012 – Dec 2012**
Accountant (Internship) Panama City, Panama

- Carried out revisions and corrections of financial statements, balance sheets, and cash flow statements,
- Performed inventory counts, restocking, and other tasks assigned by supervisors.

EXTRACURRICULAR ACTIVITIES AND INTERESTS

- Awarded a Certificate of Completion from The University of Helsinki for completion of course titled “Elements of AI”,
- Awarded Certificate of Accomplishment from DataCamp for completion of courses on Python, and R,
- Awarded title of Best Delegate in over 12 national debate conferences hosted by academic institutions and organisations,
- Awarded title of Best Delegate at HACIA Democracy, an international debate conference hosted by Harvard University,
- President of Florida State University's Music Club, and senator of the university's Student Government,

- **Interest:** Product Management, Project Management, Business Development, Data Analytics, Technology, Entrepreneurship, Content Creation, Cyber Security, WordPress Web Development, Idea Generation, Football, Changing the World.

CURRENT AND PAST DIGITAL PROJECTS

- **Mokk@** (freelance: coffee shop/croissanterie), **TangerineTube** (freelance: subscription-based workouts), **Pack-a-Pav** (freelance: restaurant- food delivery). **Rakhyani** (personal portfolio), **Choose My Smoothie** (smoothie recipes filterable by ingredients), **The Tech-Letter** (weekly newsletter featuring productivity enhancing digital tools), **What Pills Today** (providing an organisational way to manage medicine reminders), **Mi Abogado PTY** (national directory of lawyers and law firms), **IFLSG** (technology blog), **Panama Sports Magazine** (digitalised version of national sports magazine).